

SPRING 2005

# BELLE

FASHION. BEAUTY. HOME. THE BAY

## SOFT AND PRETTY

**THE NEW LOOKS:** IRRESISTIBLY ROMANTIC **BIG, BOLD PRINTS:**

SPRING'S WITTY MIX **BEAUTY:** 3 STEPS TO A FRESH FACE

**MENSWEAR:** SUIT JACKET REQUIRED **HOME:** JUST ADD FLOWERS



# CALENDAR OF EVENTS

IT'S SPRING AT LAST! TIME TO REFRESH YOUR WARDROBE, YOUR BEAUTY ROUTINE, YOURSELF.  
DON'T MISS THIS SPRING'S LINEUP OF EVENTS IN VANCOUVER, VICTORIA AND CALGARY

## MARCH

**5 Hbc Calendar Art Tour**  
Hbc Gallery, Victoria/downtown, 4th floor, 10:30–11:30 am daily. Showcasing the work of renowned Canadian artists commissioned by Hbc. 250-385-1311, ext. 503



**6 Mail, Rail, Retail**  
(Mar. 6–Apr. 3) Vancouver Museum, 1100 Chestnut St. A brand-new exhibit explores the contributions of Hbc, Canada Post and the Canadian Pacific Railway to the history and culture of this country. 604-736-4431 or 604-602-5312

**7 Step Right Up** (Mar. 7–20)  
Take advantage of great savings on footwear! Enter the Shoe Fever contest at any Bay location for a chance to win a free pair of shoes (maximum value: \$150) every month for a year! No purchase necessary. Four regional winners. See complete rules in-store.



**8 International Women's Day**  
Vancouver & Calgary downtown, 11:30 am–1:30 pm. Celebrate the power and accomplishments of women around the world with guest speakers and other special events.

**9 Be a Tourist in Your Own Hometown** (Mar. 9–13) Hbc Gallery, Victoria/downtown, 4th floor, 10 am–5 pm daily. Participate and receive a complimentary historical print. 250-385-1311, ext. 503

## MARCH

**15 Orlane Passion for Life**  
Calgary/downtown. Purchase any two Orlane Paris products this month and receive, while supplies last, a limited-edition *giclée* print (\$100 value) by acclaimed Canadian impressionist Antoine Gaber. Make a donation to the Canadian Breast Cancer Research Alliance and get your *giclée* signed by the artist today (1–6 pm).

**17 Urban Oasis Beauty & Style**  
Calgary/downtown, 12–8 pm. An oasis featuring spring 2005's beauty and style trends awaits you in our Bay stores this month. Enjoy floral creations inspired by this season's hottest fragrances.

**18 Hbc Calendar Art Tour**  
Hbc Gallery, Victoria/downtown, 4th floor, 5:15–6:15 pm. Showcasing the work of renowned Canadian artists commissioned by Hbc. 250-385-1311, ext. 503

**19 Easter Events** Vancouver & Calgary downtown, 1–4 pm. Easter egg workshops and children's activities.



**21 Spring Break: Immerse Yourself in History!**  
(Mar. 21–26) Hbc Gallery, Victoria/downtown, 4th floor. Fun activities daily for kids of all ages. 250-385-1311, ext. 503

## MARCH/APRIL

**23 Urban Oasis Beauty & Style**  
Vancouver/downtown, 10 am–9 pm. An oasis featuring spring 2005's beauty and style trends awaits you in our Bay stores this month. Enjoy floral creations inspired by this season's hottest fragrances.

**30 Hudson Room After-Hours Event** Vancouver/downtown, 5–9 pm. Discover the finest in men's designer fashions. Cocktails and other special events. RSVP: 604-681-6211



**31 Hudson Room After-Hours Event** Calgary/downtown, 4–8 pm. Discover the finest in men's designer fashions. Cocktails and other special events. RSVP: 403-262-0345. **Orlane Passion for Life** Vancouver downtown, 11 am–2 pm & 4–6 pm. This month, purchase any two Orlane Paris products and receive, while supplies last, a limited-edition *giclée* print (\$100 value) by acclaimed Canadian impressionist Antoine Gaber.

## APRIL

**4 Hudson Room Made-to-Measure** (Apr. 4–10) Vancouver & Calgary downtown. Impeccable craftsmanship and the luxury of custom-tailored men's shirts and suits.



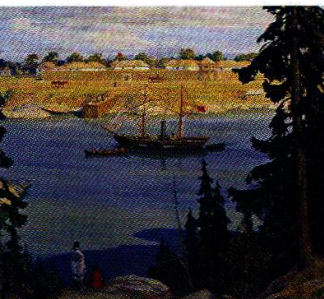
**9 Hbc Calendar Art Tour** Hbc Gallery, Victoria/downtown, 4th floor, 10:30–11:30 am. Showcasing the work of renowned Canadian artists commissioned by Hbc. 250-385-1311, ext. 503

## APRIL

**14 Hudson Room Trunk Event** (Apr. 14–May 1) Vancouver & Calgary downtown, 4–8 pm. An exclusive men's designer fashion event featuring one-of-a-kind items.



**15 Toshiba "Breath of Life" Challenge** (Apr. 15–17) Lake Louise. Ski legend Ken Read hosts an Hbc-sponsored charity event for cystic fibrosis. 403-299-0355; [www.breathoflifechallenge.com](http://www.breathoflifechallenge.com)  
**Jones Week** (Apr. 15–24) Vancouver & Calgary downtown. Find out more at [www.thebay.com](http://www.thebay.com).



**27 Girltime** Vancouver/downtown, 10 am–9 pm. Psst, Girltime is back! Featuring the latest in cosmetics, fragrance and jewellery plus fashion seminars, makeup artists, exclusive offers and gifts, refreshments and live entertainment. 604-689-2280

**28 Girltime** Calgary/downtown, 12–8 pm. Psst, Girltime is back! Featuring the latest in cosmetics, fragrance and jewellery plus fashion seminars, makeup artists, exclusive offers and gifts, refreshments and live entertainment. 403-262-0345

For a complete calendar of events at the Bay, please visit us online at [www.thebay.com](http://www.thebay.com). For tickets to events, call: Vancouver, 604-681-6211; Victoria, 250-385-1311; and Calgary, 403-262-0345. Event dates and times subject to change or cancellation without notice.